



VERONICA TODISCO
for **camp** design gallery



ADAPTATIONS

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Veronica Todisco, co-founder and creative director of the conceptual fashion label AVA Catherside, is now exploring the potentialities of 3d design.

Adaptations is her very first project of collectable works which reinterprets a selection of representative interior items in exclusivity for Camp Design Gallery.

Marble deck chairs and diamond shaped ashtrays sit next to table lamps where the light filters through the marmoreal surface.

The most prototypical, familiar and time-honored pieces of everyday life affirm their presence in a totally new way. Dense substances reveal a versatile, voluptuous capability.

Materials – sober and cold – and lines – sharp yet balanced – converge to create severe shapes in an opulent, mild atmosphere. A backward feeling gains access to a visionary present.

The solidity of well-known objects supports a sophisticated art work, appealing to the Italian traditional handicraft. Each piece becomes one of its kind and fits in deluxe limited editions.

This unpredictable interaction between human will and natural properties demystifies preconceptions, unravels the boundaries of imagination, gives dignity to the ephemere.

Adaptations: capturing a perpetual present.

www.veronicatodisco.com



MARBLE DECK CHAIR



MARBLE TABLE LAMP

MARBLE ASHTRAY



MARBLE DECK CHAIR





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MARBLE ASHTRAY



MARBLE TABLE LAMP

In exclusivity at
CAMP DESIGN GALLERY

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